

# Country Club Road Corridor Study

Fact Sheet No. 1 / April 2015



## Public Drop-in Meeting Kicks Off Multimodal Study

Spartanburg County and the Spartanburg Area Transportation Study are undertaking the Country Club Road Corridor Study, a comprehensive transportation and land use analysis that will result in a coordinated set of design solutions that not only respond to the transportation demands of the corridor but also are sensitive to the desires of those who call the corridor home. The Study will address cars, bicycles, pedestrians, transit, adjacent land uses, the environment, and urban design.

Other than looking at existing conditions, the project team has not begun to consider solutions for the corridor; no decisions have been made. While more public meetings will be held, this initial meeting is fundamental in learning about community expectations. Your input during tonight's meeting will help the project team to determine what should be done. Please let us know what you like about the corridor and what you don't like about the corridor. This is your opportunity to help us know what is important to you.



### Tonight's meeting has two basic goals:

1. We want to provide information about the Country Club Road Corridor Study so that participants understand the opportunities presented by the project; and
2. We want to hear what your desires are for Country Club Road so that we can understand what is important to you.

In keeping with the above goals, the outcome of this meeting will be an understanding of the community's desires for the type, style, and character of the road and adjacent development. Guiding principles (what's important to the community) will be identified, along with objectives to enable the project to remain true to those principles. Those guiding principles will be coupled with technical analyses to begin development of alternative solutions. These solutions will be refined with you during the public design workshop to be held this summer.

## Provide Input Online

The public can also provide comments by accessing the project [WikiMap](http://wikimapping.com/wikimap/Country-Club-Road.html), a web-based interactive mapping platform specifically tailored to Country Club Road. The map allows for "crowd-sourcing" of anecdotal data and provides the project team with an additional layer of insight and understanding to local concerns and desires. Users are able to locate the full length of routes that they find desirable and undesirable, as well as pinpoint destinations of interest, safety concerns, conflict points, and other information relevant to the study process. Test drive the WikiMap tonight, or access it at home via:

<http://wikimapping.com/wikimap/Country-Club-Road.html>

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## Area of Interest will Provide Context for Initial Analysis

The map below depicts the Area of Interest for the Country Club Road Corridor Study. This should not be considered a definitive study area, but rather should be viewed as an approximate area providing context for the evaluation of the corridor and vicinity to determine the most appropriate improvements. Analysis will be within proximity of this area and recommendations will seek to affect positive change for the Area of Interest.

Please utilize the larger maps provided tonight for documenting your comments.



## Elements of the Planning Process

- Establish Baseline Existing Conditions ← WE ARE HERE
- Analysis & Evaluation
- Planning & Design Workshop
- Alternative Solutions
- Recommendations
- Final Study Report

***Thank you for your participation!***